



InSpire Canada Math Contest – Sports Team Fundraising Handbook

This quick handbook shows coaches and student leaders how to raise funds by sharing a referral link for the InSpire Canada Math Contest (ICMC). When a student registers through your team's referral link and completes one individual paid contest purchase, both the student and the team earn \$5 CAD.

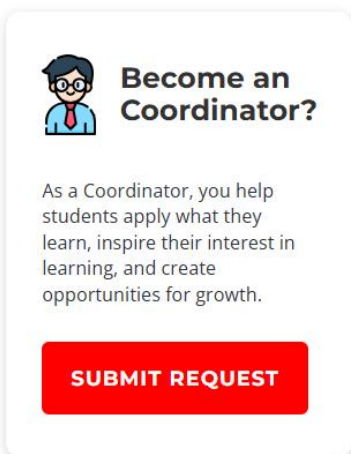
1) How It Works (At a Glance)

- Your team shares a unique referral link with students/parents.
- A student uses that link to create an ICMC account and pays for one contest (individual payment).
- ICMC credits \$5 CAD to the student and \$5 CAD to your team.
- You can view referrals and withdraw funds from the Referrals page.
- Note: Students who only get access through a Group purchase do not count for referral credit; they must make one individual payment.

2) Set Up the Team Coordinator Account

- 1) Visit www.math-contest.org and register an account for the team coordinator.
- 2) After login, go to User Account → Settings → “Become a Coordinator.”

<https://math-contest.org/user-account/settings/>



- Fill in the Coordinator application form with your school/team information.
- Important: The email you enter on the form must match your account's login email



Become an Coordinator ×

3) Approval typically takes up to 2 days. You will be notified by email once approved.

4) After approval, open the Referral page to find your team's referral link.



Refer a friend and you both will earn \$5

- Both you and your friend earn \$5 CAD once they register and pay for their first contest using your referral code.
- To redeem your earnings, simply provide your E-Transfer information below.

Your referral link:

Pending payout: **CAD 0.00**

Total earned: **CAD 0.00**

Your referrals (0)
No referrals yet.

3) Share the Referral Link

Use the following channels to maximize participation:

- Team chat / classroom platforms
- Team social media (Instagram, Facebook groups)
- School newsletter or team email blast



4) What Students Need To Do

- 1) Click the team's referral link and register an ICMC account.
- 2) Purchase one contest individually (not through a group purchase).
- 3) After successful payment, \$5 CAD is credited to the student's account and \$5 CAD to the team.
- 4) The student can enter contests throughout the year and view results/certificates on the site.

5) Tracking & Payouts

- Tracking: The Referral page shows who registered and which referrals qualified (i.e., paid individually at least once).

Your referral link:

https://math-contest.org/sign-up-inspire/?ref=U175df

Pending payout: **CAD 55.00**

Total earned: **CAD 60.00**

Your referrals (12)

- — pending
- — completed
- — completed
- — completed
- — completed
- — completed

- **Redeem in Canada:** Enter your Interac e-Transfer information on the Referral page to withdraw funds.

E-Transfer Info

Recipient name

Recipient Email

name@example.com

Phone (optional)

e.g. +1 416-555-1234

Notes (optional)

Save



- **Redeem Outside Canada:** Email support@math-contest.org to request a withdrawal arrangement.
- Processing time: Typically 2–3 business days from request.

6) Program Rules (Must-Know)

- A referral counts only when the referred student completes one individual paid contest purchase.
- Access gained via a Group purchase does not count for referral credit.
- Each student referral can only be attributed once (first valid link used).
- Fraudulent, duplicate, or self-referrals may be voided.
- ICMC may adjust or pause the program for security or compliance reasons.

7) Sample Outreach Templates

A) Text/Chat Post

“Hi parents and students—our team is fundraising with the InSpire Canada Math Contest! Use our link [PASTE LINK] to register and pay for one contest; you’ll get \$5 CAD and our team gets \$5 CAD. It’s a fun, 45-minute monthly math challenge with certificates and rankings. Thanks for supporting us!”

B) Email to Parents

Subject: Support Our Team + Build Math Skills — \$5 for You & \$5 for the Team

Dear Families,

We’re partnering with the InSpire Canada Math Contest to raise funds for our sports team. If your child registers using our team link [PASTE LINK] and completes one contest payment, you receive \$5 CAD and our team receives \$5 CAD. The contest is student-friendly, 45 minutes, and offers certificates and rankings.

Welcome to share this link in your network so we can get more possibilities.

Thank you for your support!

Coach/Team Lead



8) FAQ

Q1: A student registered via our link but didn't pay individually. Does it count?

A: No. One individual paid contest purchase is required for referral credit.

Q2: Can the student join a Group later?

A: Yes, but the first referral credit only triggers after the student's individual payment.

Q3: Can we mix this with other school fundraisers?


A: Yes. Just keep communications clear so families know to use your referral link and pay individually once.

Q4: How do we withdraw our earnings?

A: In Canada, enter Interac e-Transfer info on the Referral page. Outside Canada, email support@math-contest.org.

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